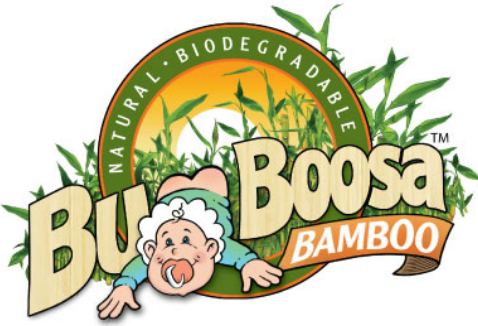


NEWS RELEASE



For Immediate Release
Sonja Sheasley, Co-Founder
Bum Boosa™ Bamboo Products
infobumboosa@verizon.net
866-996-2867 or 508-539-1373
Ivan Chan
Carbonfund.org
ichan@carbonfund.org
240-247-0630

Bum Boosa™ Bamboo Products Sets Example in Carbon Offsets

Mashpee, MA, December 29, 2009 – Bum Boosa Bamboo Products today announced that it is offsetting its carbon emissions with Carbonfund.org, the leading nonprofit carbon offset and climate solutions organization. By joining Carbonfund.org's CarbonFree® Partner program, Bum Boosa™ Bamboo Products has joined a national movement of businesses and organizations that are leading the fight against global warming.

Carbonfund.org's CarbonFree® Partner program supports third-party validated renewable energy, energy efficiency, and reforestation projects in the U.S. and abroad to reduce CO₂ pollution and help hasten our transition to a clean energy future.

Bum Boosa™ Bamboo Products, which launched in July of 2009, has already demonstrated commitment to the environment by planting 10,000 trees with Trees For the Future in their first six months of business and will continue to plant a tree for every product they sell. Now they have partnered with Carbonfund.org. to further their green mission. Bum Boosa™ Bamboo Products goes beyond providing consumers with products that promote the use of tree-free materials for common non-woven, disposable products (specifically baby wipes and bathroom tissue derived from renewable bamboo); Bum Boosa™ Bamboo Products vows to save energy by maintaining offices from employees' homes, shipping products using recycled and reclaimed shipping boxes, and to be as paperless and energy-efficient as possible.

"Because our bamboo, which is a highly renewable and sustainable resource, must be sourced from China, all these steps have been taken to reduce our climate impact created by its transport. We

feel it is a responsibility that businesses must now assume, and we are committed to putting our money where our environmental footprint is.”

About Bum Boosa™ Bamboo Products

Bum Boosa™ Bamboo Products is an innovative company that developed Bum Boosa™ Bamboo Baby Wipes and Bum Boosa™ Bamboo Diaper Rash Ointment. They will be launching Bum Boosa™ Bamboo Bathroom Tissue, the first bathroom tissue derived from 100% bamboo, in the Spring, 2010.

About Carbonfund.org

Carbonfund.org is the leading nonprofit carbon offset and climate solutions organization, making it easy and affordable for individuals, businesses and organizations to reduce their climate impact.